



Date

Company Name

Representative

Address

Dear **(Fill in Name Here)**,

The Jacksonville Jazz Society is a 501(c)(3) organization of professional jazz musicians, scholars, and media professionals whose mission is to keep the jazz genre alive. The organization was founded in 2009 by Na'im Rashid and the late Wayne Barlow. Their vision was to establish an organization that could 'keep Jazz alive' through partnering with people, organizations, and corporations interested in the power of Jazz to uplift, inspire and create a sense of community through education in the city of Jacksonville and the surrounding counties.

I am writing to ask for your consideration in sponsoring the 14th Annual Wayne Barlow Scholarship Fundraiser. The event will take place on Saturday, August 29, 2026, at 6:00 p.m., at University of North Florida Adam W. Herbert University Center. We are expecting 350 attendees. This is an excellent opportunity for you to raise awareness and gain exposure for your brand, should you decide to sponsor this event.

For a modest investment, your sponsorship will:

- Heighten the visibility of your company in the local market.
- Provide an affordable way to market your business and showcase your products or services.
- Help build relationships with potential customers.

On the next few pages, I have outlined the sponsorship cost as well as specific marketing benefits associated with your investment. Please take a look and consider the possibilities.

You can contact me at president@jacksonvillejazzsociety.org for any questions you may have. I will follow up with you in a couple of weeks to confirm your interest in sponsoring this exciting event.

Thank you for considering this request.

In the Spirit of Jazz,

Tiphany Mattis

President

Jacksonville Jazz Society

Supporting Sponsorship Level (\$150 - \$300)

Wayne Barlow Scholarship Fund will feature supporting sponsors

Pre-Event Opportunities

- Your company will be featured in at least 1 pre-approved message on one of our social media platforms.
- Your company identified (with website link) as a supporting sponsor with their logo placed on our webpage.
- Your company will be identified on email marketing campaigns with a link back to the company's website.
- The company's logo will be placed on all event posters.

Day of Event Opportunities

- The company will receive a full-page ad in the souvenir journal which will be distributed to each attendee.
- The company may provide a 2 x 3 banner to be positioned on a wall in the venue for the entire event.
- The company will be announced as a supporting sponsor at least once during the event.
- The company may provide a business card or coupon that will be handed to each attendee upon entry.

Post Event Opportunities

- The company's link will be included in a post-event email to attendees.
- The company will receive the first right of refusal (in their industry) for continuation as a supporting sponsor (for next year's event) but listed in the year of support.

Gold Sponsorship Level (\$301 - \$500)

Wayne Barlow Scholarship Fund will feature gold sponsors

Pre-Event Opportunities

- The company identified (with website link) as a supporting sponsor on the event website with the company logo placed on our social media event pages.
- The company will be identified on email marketing campaigns with a link back to the company's website.
- Company logo placed on all event hand out flyers.
- Company logo placed on all event posters.
- The company will be given 2 event day tickets to use as complimentary tickets or as a giveaway to their constituents.
- The featured artist will make 3 pre-approved announcements about the company on their social media leading up to the event.

Day of Event Opportunities

- The company's Representative will be invited to present the featured artist as well as speak about their company to the audience.
- The company will receive a business full-page ad in the souvenir journal distributed to each attendee.
- The company may provide a 2 x 3 banner to be positioned on a wall in the venue for the entire event.
- The company may provide a business card or coupon that will be handed to each attendee upon entry.
- The company will be announced as a Gold Sponsor twice during the event, once at the beginning and once at the end.

Post Event Opportunities

- The company will receive space for a 50-word message that will be included in a post-event email to attendees.
- The company will receive the first right of refusal (in their industry) for the continuation of Gold Sponsor (for next year's event) but will be listed in the year of support.

Platinum Sponsorship Level (\$501 – or more)

Wayne Barlow Scholarship Fund will feature platinum sponsors

Pre-Event Opportunities

- The company will be identified (with a website link) as a supporting sponsor on the event website logo placed on our social media event pages.
- The company will be identified on email marketing campaigns with links back to the company's website.
- Company logo placed on all event handout flyers.
- Company logo placed on all event posters.
- The company will be given 4 event day tickets to use as complimentary tickets or as a giveaway to their constituents.
- The featured artist will make 3 pre-approved announcements about the company on their social media leading up to the event.
- The company will be featured during giveaways and on all social media platforms about a week before the event.

Day of Event Opportunities

- The company will receive a booth in a prominent area at the event.
- The company may provide a representative to kick the event off and introduce the first artist. A company representative may talk about their company and offer a special deal for attendees.
- The company will receive a full-page ad on the souvenir journal which will be distributed to each attendee.
- The company will be announced as a Platinum Sponsor three times during the event at the beginning, during the intermission, and at the end.
- The company may provide a 30-second spot that will be featured during the intermission at the event.
- The company may provide a 2 x 3 banner to be positioned on a wall in the venue for the entire event.

Post Event Opportunities

- The company will receive space for a 50 -100 words message that will be included in a post-event email to attendees.
- The company will receive the first right of refusal (in their industry) for the continuation of Platinum Sponsor (for next year's event) but will be listed in the year of support.

Sponsorship Agreement Form

I would like to be a sponsor of the Wayne Barlow Scholarship Fund

I intend to invest \$ _____ on this date: _____.

✓	Level of Sponsorship	Amount
	Supporting Sponsor	
	Gold Sponsor	
	Platinum Sponsor	

_____ I am paying by check. Please make check payable to:

Jacksonville Jazz Society, Inc.
1036 Dunn Ave. Suite 4105
Jacksonville, FL 32218

_____ Please use my credit card: (please circle one) DISC AMEX M/C VISA

Credit Card # _____

Authorization Code _____ Exp. Date _____

Name on Card _____

Company Name _____

Company _____ Representative/Title _____

Phone _____

Signature _____

Date _____



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Thank you for your generous support!