



Date

Company Name
Representative
Address

Dear **(Fill in Name Here)**,

The Jacksonville Jazz Society is a 501(c)(3) organization of professional jazz musicians, scholars, and media professionals whose mission is to keep the jazz genre alive. The organization was founded in 2009 by Na'im Rashid and the late Wayne Barlow. Their vision was to establish an organization that could 'keep jazz alive' through partnering with people, organizations, and corporations interested in the power of jazz to uplift, inspire and create a sense of community through education in the City of Jacksonville and the surrounding counties.

I am writing to ask for your consideration in sponsoring the 13th Annual Wayne Barlow Scholarship Fundraiser. The event will take place on September 6, 2025, at 6:00 p.m., at the WJCT Studio in Jacksonville, Florida. We are expecting approximately 350 attendees. This is an excellent opportunity for you to raise awareness and gain exposure for your brand should you decide to sponsor this event.

For a modest investment, your sponsorship will:

- Heighten the visibility of your company in the local market.
- Provide an affordable way to market your business and showcase your products or services.
- Help build relationships with potential customers.

On the next few pages, I've outlined the sponsorship cost as well as specific marketing benefits associated with your investment. Please take a look and consider the possibilities and respond to our organization by **August 6, 2025**.

You can contact me at president@jacksonvillejazzsociety.org for any questions you may have. I will follow up with you in a couple of weeks to confirm your interest in sponsoring this exciting event.

Thank you for considering this request.

In the Spirit of Jazz,

Tiphany Mattis
Tiphany Mattis

President

Jacksonville Jazz Society

Silver Sponsorship Level (\$125 - \$300)

Wayne Barlow Scholarship Fundraiser will feature supporting sponsors

Pre-Event Opportunities

- Your company will be featured in at least 1 pre-approved message on one of our social media platforms.
- Your company identified (with website link) as a supporting sponsor with their logo placed on our webpage.
- Your company will be identified on email marketing campaigns with a link back to the company's website.

Day of Event Opportunities

- Your company will receive a full-page ad in the souvenir journal which will be distributed to each attendee.
- Your company may provide a 2 x 3 banner to be positioned in the venue for the entire event.
- Your company will be displayed as a supporting sponsor at least once during the event.
- Your company may provide a business card or coupon that will be handed to each attendee upon entry.

Post Event Opportunities

- Your company's link will be included in a post-event email.
- Your company will receive the first right of refusal (in their industry) for continuation as a supporting sponsor (for next year's event) but listed in the year of support.

Gold Sponsorship Level (\$301 - \$500)

Wayne Barlow Scholarship Fundraiser will feature gold sponsors

Pre-Event Opportunities

- Your company will be featured in at least 1 pre-approved message on one of our social media platforms.
- Your company identified (with website link) as a supporting sponsor with their logo placed on our webpage.
- Your company will be identified on email marketing campaigns with a link back to the company's website.
- Your company logo will be placed on all event posters.
- Your company will be given 1 event ticket to use as a complimentary event ticket or as a giveaway.

Day of Event Opportunities

- Your company will receive a full-page ad in the souvenir journal which will be distributed to each attendee.
- Your company may provide a 2 x 3 banner to be positioned in the venue for the entire event.
- Your company will be displayed as a supporting sponsor at least once during the event.
- Your company may provide a business card or coupon that will be handed to each attendee upon entry.
- Your company's representative will be invited to speak (30 seconds) about your company to the audience.
- Your company will be displayed as a Gold Sponsor twice during the event, once at the beginning and once at the end.

Post Event Opportunities

- Your company's link will be included in a post-event email.
- Your company will receive the first right of refusal (in their industry) for continuation as a Gold Sponsor (for next year's event) but listed in the year of support.
- The company will receive space for a 50 word message that will be included in a post-event email.
- The company will be recognized as a sponsor of the Jacksonville Jazz Society.

Platinum Sponsorship Level (\$501 – or more)

Wayne Barlow Scholarship Fundraiser will feature platinum sponsors

Pre-Event Opportunities

- Your company will be featured in at least 1 pre-approved message on one of our social media platforms.
- Your company identified (with website link) as a supporting sponsor with their logo placed on our webpage.
- Your company will be identified on email marketing campaigns with a link back to the company's website.
- Your company logo will be placed on all event posters.
- Your company will be given 2 event ticket to use as a complimentary event ticket or as a giveaway.

Day of Event Opportunities

- Your company will receive a booth in a prominent area at the event.
- Your company may provide a representative to kick the event off and introduce the first artist. A company representative may talk up to 5 minutes about their company and offer a special deal for attendees.
- Your company will receive a full-page ad on the souvenir journal which will be distributed to each attendee.
- Your company will be displayed as a Platinum Sponsor three times during the event at the beginning, during the intermission, and at the end.
- Your company may provide a 30-second video advertisement that will be featured during the intermission at the event.
- Your company may provide a 2 x 3 banner to be displayed for the entire event.

Post Event Opportunities

- Your company will receive space for a 50 -100 words message that will be included in a post-event email.
- Your company will receive the first right of refusal (in their industry) for the continuation of Platinum Sponsor (for next year's event) but will be listed in the year of support.

Sponsorship Agreement Form

I would like to be a sponsor of the Wayne Barlow Scholarship Fund

I intend to invest \$_____ on this date: _____.

✓	Level of Sponsorship	Amount
	Silver Sponsor	
	Gold Sponsor	
	Platinum Sponsor	

_____ I am paying by check. Please make check payable to:

Jacksonville Jazz Society, Inc.
1036 Dunn Ave. Suite 4105
Jacksonville, FL 32218

_____ Please use my credit card: (please circle one) DISC AMEX M/C VISA

Credit Card # _____

Authorization Code _____ Exp. Date _____

Name on Card _____

Company Name _____

Company Representative/Title _____

Phone _____

Signature _____

Date _____



www.paypal.com/paypalme/JaxJazzSociety



[cash.app/\\$JaxjazzSociety](https://cash.app/$JaxjazzSociety)

Thank you for your generous support!